

The Impact of New Economy and Flexible Working Models on Women's Employment: Panel Data Analysis For 19 European Union Member Countries

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Abstract:

The new economy, which came to the forefront with the development of information and communication technologies after 1990, brings about changes in working models as well as flexible working models, which have become mandatory worldwide with the outbreak of the Covid-19 pandemic. The aim of this study is to put forward suggestions for policies to increase women's employment rates by examining the affiliation between the new economy and flexible working models with women's employment. The data of this study, which covers 19 European Union member countries, are obtained from Eurostat, and panel data analysis is made for 2006-2017. In this study, women's employment is taken as the dependent variable, while the independent variables appear as internet access level, which represents the new economy, and part-time and temporary agreements, representing flexible working. The findings of this study reveal that the new economy has a decreasing effect on women's employment while flexible working models have an increasing effect.

Keywords: Women's Employment, New Economy, Flexible Working Models

JEL Codes: J16, E24, M12